



**Otto's**

**THE ALL-NEW BMW 7 SERIES:  
LUXURY REINVENTED.**

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Ground-breaking innovation, dynamic performance and exquisite design are the defining qualities of the all-new BMW 7 Series. Features such as BMW Gesture Control, Touch Command, and Executive Lounge seating make the latest 7 Series more exciting and luxurious than ever.







## **HOFMEISTER KINK**

An iconic feature of BMW's design heritage, the Hofmeister kink in the new 7 Series is seamlessly incorporated into the window frame as a single-piece element.



## **ACTIVE KIDNEY GRILLE**

The all-new BMW 7 Series is the first vehicle to feature an Active Kidney Grille with visible air-flap control. Opened only as required, helping to cool the engine, or it remains closed to improve aerodynamics.



## **LED LIGHT CARPET**

The LED Light Carpet creates a stunning lighting scenario on the ground in front of the doors. You'll be greeted like a VIP every time.

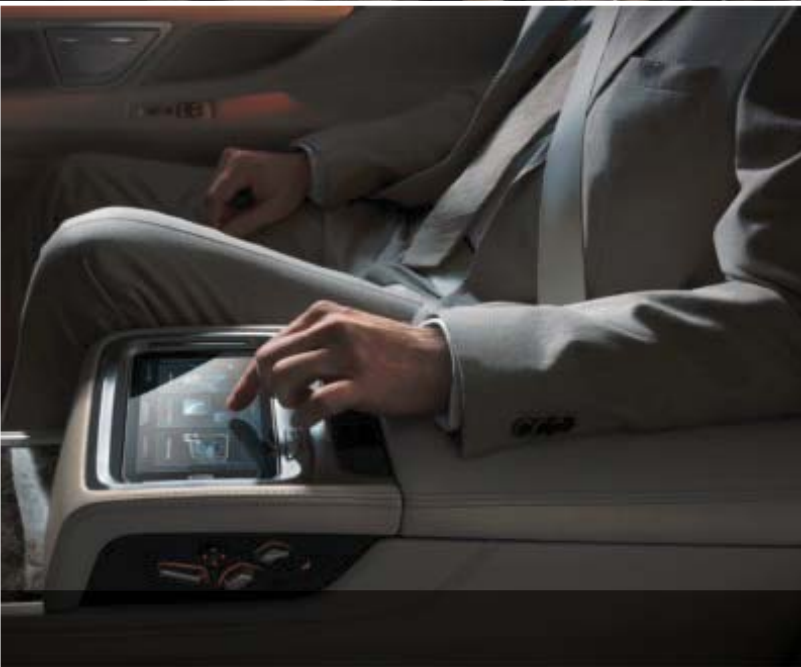
# YOU'RE IN CONTROL. **ALWAYS.**

The new BMW 7 Series offers the most innovative and intuitive cabin to date.

The optional BMW Gesture Control, with 3D infrared camera technology, allows drivers to access various functions (such as playback volume and telephone calls) by simply moving fingers or a hand. BMW Touch Command, a built-in Android™ tablet with a 7" screen, enables passengers to surf the internet, control lighting and enjoy an array of entertainment and wellbeing functions. The BMW Display Key offers a range of useful functions via the integrated LCD touchscreen.



Touch Command Tablet



Display Key





## ENTERTAIN YOURSELF: **STAY CONNECTED.**

Travel in pleasure. Passengers in the luxurious rear seats of the BMW 7 Series enjoy a variety of entertainment functions, thanks to the Executive Lounge rear console and BMW Touch Command. The 16-speaker, 1,400-watt Bowers & Wilkins Diamond surround sound system offers outstanding, studio-quality sound throughout the cabin.